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## **WOMEN'S WORLD CUP CHAMPIONS RECEIVE CANYON OF HEROES DEDICATION TEAM CAPTAIN CHRISTIE RAMPONE JOINS ALLIANCE FOR DOWNTOWN NEW YORK PRESIDENT JESSICA LAPPIN FOR UNVEILING OF TEAM'S PLAQUE**

(November 10, 2015) – The U.S. women's national soccer team was honored today at New York's Canyon of Heroes in recognition of their historic World Cup championship. Team Captain Christie Rampone, as well as Manhattan Borough President Gale Brewer, State Senator Daniel Squadron and Community Board 1 Chair Catherine McVay Hughes, joined Alliance for Downtown New York President Jessica Lappin in unveiling the team's Canyon of Heroes commemorative plaque at the event.

"This summer, the National Women's Soccer team made history. We're literally cementing that moment right here, in the sidewalk of the Canyon of Heroes route, where the team proudly paraded in July," said Downtown Alliance President Jessica Lappin. "With their determination and spirit, Christie and her teammates inspired us all. They are wonderful role models and heroines to young girls everywhere. This marker will serve as reminder to them, and everyone else who walks down Broadway, that we have the capacity to overcome obstacles and accomplish great things."

The commemorative marker at Park Place and Broadway notes the team's 2015 World Cup win. This summer, the U.S. women's national soccer team won the championship after defeating Japan, marking the first time in 16 years that the U.S. team took the title and the first time in more than three decades that women were honored with a Canyon of Heroes parade.



*From left to right: Community Board 1 Chair Catherine McVay Hughes, NWST Captain Christie Rampone, Rylie Rampone, State Senator Daniel Squadron, Manhattan Borough President Gale Brewer, Alliance for Downtown New York President Jessica Lappin*



*NWST Captain Christie Rampone at Lower Manhattan's Canyon of Heroes plaque*

For more than 100 years, world leaders, pioneering visionaries, national heroes and champion athletes have been honored with the quintessential New York ticker tape parade up the Canyon of Heroes. From the Battery to City Hall, crowds have gathered on these monumental occasions to cheer and rally at these parades honoring impressive achievement.

In 2003, the Downtown Alliance installed commemorative granite strips in the sidewalks of Broadway, denoting the importance of each of the 205 parades that have occurred along the Canyon since the first event was held in 1886. Last year, the Alliance also developed an app that provides users with an interactive experience with the entire Canyon of Heroes route, providing historical information about each of the Canyon parades.

The "Canyon of Heroes" app can be downloaded for free on iTunes and more information about the Canyon of Heroes can be found at <http://downtownny.com>. Additional photos of today's event can be viewed and downloaded [here](#).

*The mission of the Alliance for Downtown New York is to provide service, advocacy, research and information to advance Lower Manhattan as a global model of a 21st century Central Business District for businesses, residents and visitors. The Downtown Alliance manages the Downtown-Lower Manhattan Business Improvement District (BID), serving an area roughly from City Hall to the Battery, from the East River to West Street. For more information visit [www.downtownny.com](http://www.downtownny.com)*

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